



United Way of Bemidji Area

RETURN ON INVESTMENT

WHY GIVE A GIFT TO UNITED WAY?

...because our return on investment is over 119%. Below is an example of our donors' return on investment for just **ONE** of our twenty-four partner agencies.



BEMIDJI COMMUNITY FOOD SHELF

UNITED WAY SERVICES

2020-2021 ANNUAL FUNDING FROM COMMUNITY CAMPAIGN

VALUE

\$15,000

COVID-19 EMERGENCY FUNDING

\$1,000

WOMEN UNITED MOBILE FOOD PANTRY

ShelfSaver: Funds Raised, Volunteer Time

\$24,173

MARKETING

Logo Design, Banner Design, Flyer, Video

\$1,050

COVID-19 RELATED ITEMS

Face Masks, Sanitizer, etc.

\$210

STAFFING FOR SPRING 2020

United Way Staff worked remotely from the Food Shelf training volunteers

\$5,100

RECRUITED VOLUNTEER HOURS

1,392 Hours

\$22,272

TOTAL VALUE

\$68,805

TOTAL ROI

358%



"I am extremely proud of the United Way for the difference they make in our community each and every day. This organization hands-down is going to make the biggest impact in where this community is going in the future."

Mike Karvacko | President, Karvacko P.A. | Former United Way Board Member, President

"We are so fortunate to have United Way of the Bemidji Area in our community. The support organizations receive as a partner agency is not quantifiable by just grant awards – it is also about the relationships the United Way offers. United Way can really be better described as an invested and caring partner – a friend, a fellow community member – that helped us engage the community at large into the efforts of our nonprofit."

Andrea Kingbird | City of Bemidji, Attorney | Current United Way Board Member | Former Northwoods Battered Women's Shelter Director



LIVE UNITED



...IT'S MORE THAN A SLOGAN



LETTER FROM THE EXECUTIVE DIRECTOR

Dear United Way Supporters,

When you think of 2020, what comes to mind? *Unprecedented times, staying safe, now more than ever, or maybe stronger together?* These phrases rang true and were understood by all communities across the globe in a time of crisis. At United Way of Bemidji Area, we are staying true to our long-time phrase to **LIVE UNITED**. . . **it's more than a slogan** and it doesn't change with the circumstances. It is a phrase we live out every day in our mission. Thanks to the generosity of donors like you, your local United Way was able to respond to the crisis with agility, creativity, and grit, by utilizing partnerships, providing resources, and proving our commitment to our mission of Living United.

After an all-time record in dollars raised for the 2020 annual Campaign for the Community, led by Co-Chairs Jake & Melissa Bluhm, your support helped us answer local nonprofits' needs and create multiple grassroots efforts. These efforts included the COVID-19 Emergency Fund, Backpack Buddies weekend food pack expansion, Gifts of Hope Initiative, Step Up to Sit, Face Mask Drive, Hygiene Drive, Activity Kits for kids in shelters, and multiple free food drops.

As we move into 2021, United Way is focusing on mental health by hosting local Child Abuse Prevention funding and Suicide Prevention funding, in addition to partnering with multiple mental health organizations to help expand mental health services in our area. Also, our LINC Young Professionals group is hosting a panel on local race relations that we hope will bridge understanding across different cultures in our community. And, United Way is in the planning stages of a program called Wheels to Work, which will help with car repairs for those unable to hold a job due to a lack of transportation.

As our work continues, I hope you are proud of the many ways your donations have provided a better tomorrow for all! Thank you for your continued support and thank you for Living United.

With gratitude,

Denae Alamano
 Executive Director



2021 COMMUNITY INVESTMENT CABINET

- | | |
|--|--|
| Hannah Appleby
Sanford Center | Gwenia Fiskevold Gould
BSU Foundation |
| Jordan Anderson
Ultima Bank Minnesota | Drew Hildenbrand
Bemidji Area Schools |
| David Balmer
First National Bank Bemidji | Megan Hill
Bemidji Brewing |
| Max Cloose
Security Bank USA | Kurt Knott
RiverWood Bank |
| Amber Coquette
Karvako P.A. | Christine Maxwell
Northland Fishing Tackle |
| LaVon Dennistoun
Dennistoun Consulting | Mark Stodola
Retired Air Force/NTC |
| Karla Eischens
Sanford Health | Abbey Swanson
Miller McDonald |
| Tiffany Fettig
HRDC/Greater Bemidji | Ebony Warren
Former Students First |

HOW UNITED WAY WORKS



2021 BOARD OF DIRECTORS

- Nikki Brink, President**
First National Bank Bemidji
- Rob Belanger, Vice President**
Sanford Health
- Sonja Zimmerman, Secretary**
Innovative Office Solutions
- Amber Coquette, Treasurer**
Karvako P.A.
- Sarah Hokuf, At Large**
Evolve Creative
- Justin Kaney, At Large**
Bemidji Brewing
- Jordan Hickman**
Bemidji Area Schools
- Nina Johnson**
Bemidji State University
- Andrea Kingbird**
City of Bemidji
- Jeff Lind**
Beltrami County
- Lori Lundberg**
Northwoods Lumber
- Mychal Stittsworth**
Stittsworth Meats
- Tiffany Vickaryous-Hubbard**
Sanford Center
- Ben Wangberg**
Fuller Wallner, Attorneys At Law



OUR PARTNERS & PROGRAMS

#LIVEUNITED

United Way invests local funds to support Partner Agency programs and services that help support local families. By becoming a United Way Partner Agency, local non-profits not only receive needed funds, but are also supported beyond the funding (see back for details) building, marketing, fund-raising, and volunteer connections.

UNITED WAY OF BEMIDJI AREA SUPPORTS THE FOLLOWING LOCAL AGENCY PARTNERS:

BASIC NEEDS		EDUCATION		HEALTH		UW PROGRAM					
BEMIDJI COMMUNITY FOOD SHELF	EVERGREEN YOUTH & FAMILY SERVICES	ST. VINCENT DE PAUL	BEMIDJI EARLY CHILDHOOD COLLABORATIVE	ADULT DAY SERVICES	BACKPACK BUDDIES	CHURCHES UNITED	LEGAL SERVICES OF NW MN	SUPPORT WITHIN REACH	BOYS & GIRLS CLUB OF BEMIDJI AREA	BEMIDJI SENIOR CENTER	COATS FOR THE COMMUNITY
COMMUNITY RESOURCE CONNECTIONS	LSS MEALS ON WHEELS	VILLAGE OF HOPE	HEADWATERS SCIENCE CENTER	FACE IT TOGETHER	HOLIDAY GIFTS FOR KIDS	COMMUNITY TABLE	NORTHWOODS BATTERED WOMEN'S SHELTER	READING CORPS SERVEMINNESOTA	PEACEMAKER RESOURCES	HOPE HOUSE	IMAGINATION LIBRARY
COMMUNITY TABLE	NORTHWOODS BATTERED WOMEN'S SHELTER	NORTH COUNTRY FOOD BANK	VOYAGEURS AREA COUNCIL BOY SCOUTS	NORTHWOODS CAREGIVERS	VOLUNTEER BEMIDJI	UNIFIED	LSNM	VILLAGE OF HOPE	HEADWATERS SCIENCE CENTER	FACE IT TOGETHER	HOLIDAY GIFTS FOR KIDS
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WHAT MAKES US UNIQUE

