

365 SMALL BUSINESS CIRCLE MEMBERSHIP

One pledge covers numerous local non-profit needs

Making an impact for positive outcomes

Show your customers you care

As a small business owner, you understand that a strong, healthy community is good for business. Show your customers you care about our community by joining the 365 Small Business Circle.

You choose the dollar amount for 365 days and your business can make an impact in people's lives. Your membership to the 365 Small Business Circle is helping United Way of Bemidji improve the quality of life in the Bemidji area.

Proudly displaying your 365 window decal on your business front will let your customers know you're committed to creating positive outcomes and change for families and individuals who use your services and products.

How It Works

You choose the \$ amount you want to give 365 days:

- .50 cents per day = \$182.50
- .75 cents per day = \$273.75
- \$1 per day = \$365
- \$2 per day = \$730
- \$3 per day = \$1,095
- \$5 per day = \$1,825
- \$10 per day = \$3,650
- \$20 per day = \$7,300
- \$25 per day = \$9,125
- \$30 per day = \$10,950



Member Benefits

- 365 Small Business Circle Member decal and logo in a format for online or print media
- Listing and link on United Way website
- Recognition at United Way annual campaign events
- Listing in United Way print and e-newsletters when featuring the 365 Small Business Circle
- Recognition through United Way's social media avenues, including: Facebook, Twitter, and Instagram

Return on Investment

Raised business visibility: Your community investment is visibly recognized in a variety of ways throughout your membership term.

Brand identity: Your business is aligned with the strong United Way brand. Attract and maintain customers by displaying your commitment with an exclusive 365 Small Business Circle decal.

Community commitment: As a 365 Small Business Circle member, your business benefits from the trust, good will and emotional connection the United Way of Bemidji Area has built over the last 31 years.

Efficient and effective community support: Rather than writing checks out to numerous organizations throughout the year, give one contribution to United Way's annual campaign, combined with thousands of others, and it will support numerous United Way local agencies committed to improving the quality of life for all.



United Way Partner Agencies

2018-2019 Allocations

Ever wondered how United Way allocates their fundraising dollars? Here's the scoop...

1. A group of 16 Community Investment Cabinet volunteers assemble to give about 30 hours of volunteer time in a 6 week period
2. The cabinet is paired off in teams of 2 and assigned 3-5 local non-profit agencies that meet the requirements as a 501c3 and impact areas in the community based on the United Way Building Blocks: Health, Income, Education, and Basic Needs
3. The teams work through applications, look in depth into financials, and set up site visits to see the agency and meet with the agency director and board member
4. The group meets for a 5+ hour meeting to discuss the agency site visits, applications, and finances
5. The cabinet invites any new applicants, or applicants they need more information from, to interview in front of the full cabinet (another 5+ hour meeting)
6. Each cabinet member emails the United Way director their recommendations for funding based on the amount of funding available
7. The cabinet meets again to discuss their recommendations and come to an agreement on how much funding each agency will receive
8. Final recommendations are brought to the United Way Board of Directors for approval

HEALTH

Hope House
 Adult Day Services
 Northwoods Caregivers
 Bemidji Senior Activity Center

EDUCATION

Boys & Girls Club of Bemidji
 Reading Corp/Math Corp
 Timber Bay
 Headwaters Science Center
 Peacemaker Resources
 Homeless Youth Drop-In Center
 Civil Air Patrol

BASIC NEEDS/INCOME

Village of Hope
 North Country Food Bank
 Support Within Reach
 Evergreen Youth Shelter
 Churches United
 Northwoods Battered Women's Shelter
 Evergreen Housing Program
 Bemidji Community Food Shelf
 Community Table/Soup Kitchen
 Community Resource Connections
 First Call 2-1-1
 LSS Senior Nutrition Program
 Legal Services of Northwest Minnesota

VENTURE GRANT FUNDS:

Paul Bunyan Amateur Radio Club
 Northwoods Caregivers
 Hope House

UNITED WAY PROGRAMS:

Backpack Buddies Food Pack Program
 Someone Special Volunteer Recognition
 VolunteerBemidji.org
 Coats for the Community
 Senior Community Clean-Up Day
 Holiday Gifts for Kids
 Stamp Out Hunger Food Drive

TO PARTICIPATE: CHECK THE 365 SMALL BUSINESS CIRCLE OPTION ON THE CORPORATE GOLD CARD