



UNITED WAY
Bemidji Area

FAQS COMMUNITY CAMPAIGN

WHAT IS THE UNITED WAY CAMPAIGN?

The community campaign raises funds for local nonprofits that work on Basic Needs, Health & Education

HOW ARE THESE FUNDS RAISED?

Funds are raised through local workplace campaigns, personal donations, and corporate giving

WHAT IS A WORKPLACE CAMPAIGN?

Workplace campaigns are done by:

- Local businesses who give a corporate gift
- Internal fundraisers
- And by allowing employee payroll deductions

WHAT IS THE GOAL OF THE CAMPAIGN?

This year's goal is to raise \$800,000!!!