



**UNITED WAY**  
Bemidji Area

# 2026 OUTDOORSMEN EVENT SPONSOR OPPORTUNITIES



**GIVE. WHERE. YOU. LIVE.**

Proceeds support the 2026 United Way  
Campaign for the Community





**JULY 25-26, 2026**  
**6 AM SATURDAY - 6 PM SUNDAY**



## TOURNAMENT HIGHLIGHTS

- Teams of 2
- Fish on any lake within Beltrami, Clearwater, Hubbard, Aitkin, Cass, and Crow Wing counties along with the Cass Lake chain of lakes
- Teams record measurements virtually
- Live updates & awards will be broadcast on Fishing Paul Bunyan Country 104.5 FM and 93.3 FM
- Fish as much as you would like during the 36 hour tournament!

## SPONSORSHIP OPPORTUNITIES

**SOLD**

### TOURNAMENT TITLE SPONSOR

- Also includes Title Sponsorship of the United Way Fishing Tournament – Kids Edition

### WALLEYE SPONSOR: \$2,000

- One fishing teams in tournament
- All media, all advertising, all promotional items
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- Recognition on all Fishing Paul Bunyan ads prior to the event
- Text recognition to anglers during tournament

### SMALL MOUTH BASS SPONSOR: \$1,000

- Included on social media, press releases, and email promotions
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- One Radio ad on Fishing Paul Bunyan prior to the event

### ANGLER SPONSOR: \$500

- Logo on flyers and all marketing materials
- Recognition on website, press releases, and social media
- Business name recognition during Award Broadcast



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## TOURNAMENT HIGHLIGHTS

- 8 AM – 12 PM tournament hours
- Open to all ages up to 15 years old (must be accompanied by an adult)
- Fish on any lake in Beltrami County
- Award ceremony to follow
- Each registered kid is entered into prize drawings—catch more fish for more chances to win!

## SPONSORSHIP OPPORTUNITIES

**SOLD**

### TOURNAMENT TITLE SPONSOR

- Also includes Title Sponsorship of the United Way Fishing Tournament

### BIG CATCH SPONSOR: \$1,000

- Two youth fishing registrations in tournament
- All media, all advertising, all promotional items
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on email communications
- Recognition on all Fishing Paul Bunyan ads prior to the event

### TACKLE BOX SPONSOR: \$500

- One youth fishing registration in tournament
- Included on social media, press releases, and email promotions
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- One Radio ad on Fishing Paul Bunyan prior to the event

### MINNOW SPONSOR: \$250

- Logo on flyers and all marketing materials
- Recognition on website, press releases, and social media
- Business name recognition during Award Broadcast



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10<sup>TH</sup> ANNUAL  
 PRESENTED BY  NORTHWOODS LUMBER CO.  
**TRAP TOURNAMENT**  
 FOR THE UNITED WAY  
 SEPTEMBER 2026 (DATE TBD)

## TOURNAMENT HIGHLIGHTS

- Teams of five (students, adults, and businesses welcome)
- Each team member shoots two rounds of 25 clays
- Choose a shooting time: 4 PM, 4:30 PM, 5 PM, 5:30 PM, or 6 PM
- Final score based on the top four shooters on each team
- Registration includes range fee, ammunition, clays, and a meal from Lazy Jack's

## SPONSORSHIP OPPORTUNITIES

**SOLD** 10 GAUGE TITLE SPONSORSHIP: \$2,500

- One 5 person team in tournament
- United Way Trap Tournament presented by... "Your Name Here"
- All media, all advertising, all inclusive as a presenting sponsor
- Special recognition at Award Ceremony
- Recognition on all media advertising, including radio, newspaper, website, TV ad, and social media
- Logo on flyers and all other marketing materials
- Logo on tournament event banner
- Range sponsor sign & event signage recognition

12 GAUGE SPONSORSHIP: \$1,000

- One 5 person team in tournament
- Recognition on website, TV, newspaper, and social media advertising
- Logo on flyers and all other marketing materials
- Recognition at Award Ceremony
- Range sponsor sign & event signage recognition

20 GAUGE SPONSORSHIP: \$500

- Logo on flyers and all other marketing materials
- Recognition on website, TV, newspaper, and social media advertising
- Recognition at Award Ceremony
- Range sponsor sign & event signage recognition



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# SPONSOR ALL OUTDOORSMEN EVENTS AT A DISCOUNTED RATE



## SPONSOR ALL OUTDOORSMEN EVENTS AT THE \$1,000 LEVEL FOR ONLY \$2,750

- One fishing team in the United Way Fishing Tournament, two youth registrations in the Kids Edition Tournament, and one team in the United Way Trap Tournament
- All media, all advertising, all promotional items, all recognition in marketing and broadcasting

## SPONSOR ALL OUTDOORSMEN EVENTS AT THE \$500 LEVEL FOR ONLY \$1,350

- Logo on flyers and all marketing materials
- Recognition on the website, press releases, social media, and awards

### COMPLETE THE SPONSOR FORM ONLINE



Or visit [www.UnitedWayBemidji.org/Sponsorship-Opportunities](http://www.UnitedWayBemidji.org/Sponsorship-Opportunities) to complete the sponsorship commitment webform. Invoicing options are available. Checks Payable to United Way of Bemidji Area (PO Box 27, Bemidji, MN 56619) Please contact Halen@UnitedWayBemidji.org or 218-444-8929 with any questions.

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YOU. LIVE.**



The United Way of Bemidji Area's annual Campaign for the Community raises funds for local nonprofit agencies that make a lasting difference in the lives of those in our community. Sponsoring United Way's Outdoorsmen events is an impactful way your business can make a difference in the Bemidji community and show public support.