



UNITED WAY

Bemidji Area



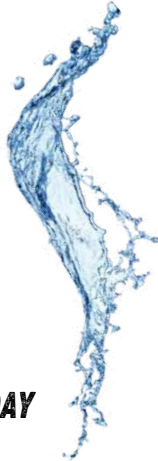
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2026 UNITED WAY EVENT SPONSORSHIP OPPORTUNITIES



JULY 25-26, 2026
6 AM SATURDAY - 6 PM SUNDAY



TOURNAMENT HIGHLIGHTS

- Teams of 2
- Fish on any lake within Beltrami, Clearwater, Hubbard, Aitkin, Cass, and Crow Wing counties along with the Cass Lake chain of lakes
- Teams record measurements virtually
- Live updates & awards will be broadcast on Fishing Paul Bunyan Country 104.5 FM and 93.3 FM
- Fish as much as you would like during the 36 hour tournament!

SPONSORSHIP OPPORTUNITIES

SOLD

TOURNAMENT TITLE SPONSOR

- Also includes Title Sponsorship of the United Way Fishing Tournament – Kids Edition

WALLEYE SPONSOR: \$2,000

- One fishing team in tournament
- All media, all advertising, all promotional items
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- Recognition on all Fishing Paul Bunyan ads prior to the event
- Text recognition to anglers during tournament

SMALL MOUTH BASS SPONSOR: \$1,000

- Included on social media, press releases, and email promotions
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- One Radio ad on Fishing Paul Bunyan prior to the event

ANGLER SPONSOR: \$500

- Logo on flyers and all marketing materials
- Recognition on website, press releases, and social media
- Business name recognition during Award Broadcast



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TOURNAMENT HIGHLIGHTS

- 8 AM – 12 PM tournament hours
- Open to all ages up to 15 years old (must be accompanied by an adult)
- Fish on any lake in Beltrami County
- Award ceremony to follow
- Each registered kid is entered into prize drawings—catch more fish for more chances to win!

SPONSORSHIP OPPORTUNITIES

SOLD

TOURNAMENT TITLE SPONSOR

- Also includes Title Sponsorship of the United Way Fishing Tournament

BIG CATCH SPONSOR: \$1,000

- Two youth fishing registrations in tournament
- All media, all advertising, all promotional items
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- Recognition on all Fishing Paul Bunyan ads prior to the event

TACKLE BOX SPONSOR: \$500

- One youth fishing registration in tournament
- Included on social media, press releases, and email promotions
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- One Radio ad on Fishing Paul Bunyan prior to the event

MINNOW SPONSOR: \$250

- Logo on flyers and all marketing materials
- Recognition on website, press releases, and social media
- Business name recognition during Award Broadcast



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Wine & Beer TASTING SOCIAL

AUGUST 13, 2026

4:30-7:30 PM

Sanford Center

Lakeside Room and Plaza (Bemidji, MN)

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR LEVEL: \$1,000

- 5 complimentary tickets to the event
- Recognition on all media advertising, including radio, newspaper, website, TV ad, and social media
- Logo on the flyer and all marketing materials
- Recognition on event posters and signs

GOLD SPONSOR LEVEL: \$500

- 3 complimentary tickets to the event
- Recognition on website, TV ad, newspaper, and social media advertising
- Logo on flyer
- Recognition on event posters and signs

SILVER SPONSOR LEVEL: \$250

- 1 complimentary ticket to the event
- Recognition on website
- Logo on flyer
- Recognition on event posters and signs



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LIVE UNITED DAY

2026 CAMPAIGN FOR THE COMMUNITY KICK OFF



SPONSORSHIP OPPORTUNITIES

UNITED LEVEL: \$1,000

- Recognition on all media advertising, including radio, newspaper, website, TV ad, and social media
- Sponsor recognition during Paul Bunyan Broadcasting live broadcast at United Way Backpack Buddies food packing event
- Recognition during community campaign kick-off marketing
- Logo on event flyer
- Logo on save the date

COMMUNITY LEVEL: \$500

- Recognition on website, TV ad, and some social media advertising
- Sponsor recognition during Paul Bunyan Broadcasting live broadcast at United Way Backpack Buddies food packing event
- Logo on event flyer
- Logo on save the date



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10TH ANNUAL
 PRESENTED BY  NORTHWOODS LUMBER CO.
TRAP TOURNAMENT
 FOR THE UNITED WAY
 SEPTEMBER 24, 2026

TOURNAMENT HIGHLIGHTS

- Teams of five (students, adults, and businesses welcome)
- Each team shoots two rounds of 25 clays
- Choose a shooting time: 4 PM, 4:30 PM, 5 PM, 5:30 PM, or 6 PM
- Final score based on the top four shooters on each team
- Registration includes range fee, ammunition, clays, and a meal from Lazy Jack's

SPONSORSHIP OPPORTUNITIES

SOLD 10 GAUGE TITLE SPONSORSHIP: \$2,500

- One 5 person team in tournament
- United Way Trap Tournament presented by... "Your Name Here"
- All media, all advertising, all inclusive as a presenting sponsor
- Special recognition at Award Ceremony
- Recognition on all media advertising, including radio, newspaper, website, TV ad, and social media
- Logo on flyers and all other marketing materials
- Logo on tournament event banner
- Range sponsor sign & event signage recognition

12 GAUGE SPONSORSHIP: \$1,000

- One 5 person team in tournament
- Recognition on website, TV ad, newspaper, and social media advertising
- Logo on flyers and all other marketing materials
- Recognition at Award Ceremony
- Range sponsor sign & event signage recognition

20 GAUGE SPONSORSHIP: \$500

- Logo on flyers and all other marketing materials
- Recognition on website, TV ad, newspaper, and social media advertising
- Recognition at Award Ceremony
- Range sponsor sign & event signage recognition



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RESTAURANT WEEK - OCTOBER 5-9, 2026

Participating area restaurants offer specials or donate a portion of the day's sales to United Way of Bemidji Area. Support local restaurants and the United Way in one!

MOVIE DAYS - OCTOBER 17 & 18, 2026

Bemidji CEC Theater donates a portion of proceeds from a select movie to benefit the United Way of Bemidji Area.



SPONSORSHIP OPPORTUNITIES

PARTNER SPONSOR—\$500

- Recognition on all media advertising, including radio, newspaper, website, TV ad, and social media
- Logo on flyers and all marketing materials

SUPPORTER SPONSOR—\$250

- Recognition on website
- Logo on flyer and all marketing materials



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**WOMEN
UNITED®**

TRIBUTE AWARDS

October 22, 2026

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR—\$2,500

- Women United Tribute Award Breakfast presented by... “Your Name Here”
- All media, all advertising, all inclusive as a presenting sponsor
- Special recognition at Award Ceremony
- Recognition in United Way printed program & event signage
- One complimentary corporate table (seats 8)
- Logo on all event marketing materials, including social media and website
- Name recognition on all newspaper, radio and TV ads
- Recognition at all quarterly breakfasts (February, April, July, October)

DIAMOND SPONSOR—\$1,000

- Recognition in United Way printed program & event signage
- Four complimentary tickets to the breakfast
- Logo on all event marketing materials, including social media and website
- Name recognition on newspaper, radio and TV ads

GOLD SPONSOR—\$500

- Recognition in United Way printed program & event signage
- Two complimentary tickets to the breakfast
- Logo on all event marketing materials, including social media and website
- Name recognition on newspaper, radio and TV ads

SILVER SPONSOR—\$250

- Recognition in United Way printed program & event signage
- One complimentary ticket to the breakfast
- Logo on all event marketing materials, including social media and website



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UNITED WAY

Bemidji Area

SPONSOR ALL UNITED WAY CAMPAIGN EVENTS AT A DISCOUNTED RATE

The United Way of Bemidji Area's annual Campaign for the Community raises funds for local nonprofit agencies that make a lasting difference in the lives of those in our community. Sponsoring United Way's Annual Campaign events is an impactful way your business can make a difference in the Bemidji community and show public support.



- **SPONSOR ALL EVENTS AT HIGH LEVEL (\$1,000 OR LESS) FOR A DISCOUNTED RATE OF \$5,750**
- **SPONSOR ALL EVENTS AT MID-LEVEL (\$500 OR LESS) FOR A DISCOUNTED RATE OF \$3,000**

COMPLETE THE SPONSOR FORM ONLINE

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Or visit www.UnitedWayBemidji.org/Sponsorship-Opportunities to complete the sponsorship commitment webform. Invoicing options are available. Checks Payable to United Way of Bemidji Area (PO Box 27, Bemidji, MN 56619) Please contact Halen@UnitedWayBemidji.org or 218-444-8929 with any questions.

**GIVE. WHERE.
YOU. LIVE.**