



UNITED WAY
Bemidji Area

2026 OUTDOORSMEN EVENT SPONSOR OPPORTUNITIES



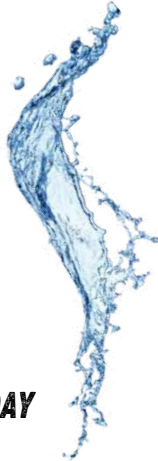
GIVE. WHERE. YOU. LIVE.

Proceeds support the 2026 United Way
Campaign for the Community





JULY 25-26, 2026
6 AM SATURDAY - 6 PM SUNDAY



TOURNAMENT HIGHLIGHTS

- Teams of 2
- Fish on any lake within Beltrami, Clearwater, Hubbard, Aitkin, Cass, and Crow Wing counties along with the Cass Lake chain of lakes
- Teams record measurements virtually
- Live updates & awards will be broadcast on Fishing Paul Bunyan Country 104.5 FM and 93.3 FM
- Fish as much as you would like during the 36 hour tournament!

SPONSORSHIP OPPORTUNITIES

SOLD

TOURNAMENT TITLE SPONSOR

- Also includes Title Sponsorship of the United Way Fishing Tournament – Kids Edition

WALLEYE SPONSOR: \$2,000

- One fishing team in tournament
- All media, all advertising, all promotional items
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- Recognition on all Fishing Paul Bunyan ads prior to the event
- Text recognition to anglers during tournament

SMALL MOUTH BASS SPONSOR: \$1,000

- Included on social media, press releases, and email promotions
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on the tournament app
- One Radio ad on Fishing Paul Bunyan prior to the event

ANGLER SPONSOR: \$500

- Logo on flyers and all marketing materials
- Recognition on website, press releases, and social media
- Business name recognition during Award Broadcast



SCAN ME





JUNE 14, 2026



TOURNAMENT HIGHLIGHTS

- 8 AM – 12 PM tournament hours
- Open to all ages up to 15 years old (must be accompanied by an adult)
- Fish on any lake in Beltrami County
- Award ceremony to follow
- Each registered kid is entered into prize drawings—catch more fish for more chances to win!

SPONSORSHIP OPPORTUNITIES

SOLD

TOURNAMENT TITLE SPONSOR

- Also includes Title Sponsorship of the United Way Fishing Tournament

BIG CATCH SPONSOR: \$1,000

- Two youth fishing registrations in tournament
- All media, all advertising, all promotional items
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- Logo on email communications
- Recognition on all Fishing Paul Bunyan ads prior to the event

TACKLE BOX SPONSOR: \$500

- One youth fishing registration in tournament
- Included on social media, press releases, and email promotions
- Special recognition during Award Broadcast
- Logo on flyers and all other marketing materials
- One Radio ad on Fishing Paul Bunyan prior to the event

MINNOW SPONSOR: \$250

- Logo on flyers and all marketing materials
- Recognition on website, press releases, and social media
- Business name recognition during Award Broadcast



SCAN ME



10TH ANNUAL
 PRESENTED BY  NORTHWOODS LUMBER CO.
TRAP TOURNAMENT
 FOR THE UNITED WAY
 SEPTEMBER 24, 2026

TOURNAMENT HIGHLIGHTS

- Teams of five (students, adults, and businesses welcome)
- Each team member shoots two rounds of 25 clays
- Choose a shooting time: 4 PM, 4:30 PM, 5 PM, 5:30 PM, or 6 PM
- Final score based on the top four shooters on each team
- Registration includes range fee, ammunition, clays, and a meal from Lazy Jack's

SPONSORSHIP OPPORTUNITIES

SOLD 10 GAUGE TITLE SPONSORSHIP: \$2,500

- One 5 person team in tournament
- United Way Trap Tournament presented by... "Your Name Here"
- All media, all advertising, all inclusive as a presenting sponsor
- Special recognition at Award Ceremony
- Recognition on all media advertising, including radio, newspaper, website, TV ad, and social media
- Logo on flyers and all other marketing materials
- Logo on tournament event banner
- Range sponsor sign & event signage recognition

12 GAUGE SPONSORSHIP: \$1,000

- One 5 person team in tournament
- Recognition on website, TV, newspaper, and social media advertising
- Logo on flyers and all other marketing materials
- Recognition at Award Ceremony
- Range sponsor sign & event signage recognition

20 GAUGE SPONSORSHIP: \$500

- Logo on flyers and all other marketing materials
- Recognition on website, TV, newspaper, and social media advertising
- Recognition at Award Ceremony
- Range sponsor sign & event signage recognition



SCAN ME



SPONSOR ALL OUTDOORSMEN EVENTS AT A DISCOUNTED RATE



SPONSOR ALL OUTDOORSMEN EVENTS AT THE \$1,000 LEVEL FOR ONLY \$2,750

- One fishing team in the United Way Fishing Tournament, two youth registrations in the Kids Edition Tournament, and one team in the United Way Trap Tournament
- All media, all advertising, all promotional items, all recognition in marketing and broadcasting

SPONSOR ALL OUTDOORSMEN EVENTS AT THE \$500 LEVEL FOR ONLY \$1,350

- Logo on flyers and all marketing materials
- Recognition on the website, press releases, social media, and awards

COMPLETE THE SPONSOR FORM ONLINE



Or visit www.UnitedWayBemidji.org/Sponsorship-Opportunities to complete the sponsorship commitment webform. Invoicing options are available. Checks Payable to United Way of Bemidji Area (PO Box 27, Bemidji, MN 56619) Please contact Halen@UnitedWayBemidji.org or 218-444-8929 with any questions.

**GIVE. WHERE.
YOU. LIVE.**



The United Way of Bemidji Area's annual Campaign for the Community raises funds for local nonprofit agencies that make a lasting difference in the lives of those in our community. Sponsoring United Way's Outdoorsmen events is an impactful way your business can make a difference in the Bemidji community and show public support.