



United Way
of Bemidji Area

Our Mission: To transform lives in our community by uniting people and organizations to maximize donor impact.

BECAUSE OF YOU



2020 UNITED WAY
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UNITED WAY INVESTS IN THE FOLLOWING LOCAL PARTNERS

United Way invests local funds to support Partner Agency programs and services that help support local families. By becoming a United Way Partner Agency, local non-profits not only receive needed funds, but also support in capacity building, marketing, fundraising, and volunteer connections. When you support the United Way of Bemidji Area, you also support services dedicated to addressing our community’s most critical issues.


LAST YEAR, UNITED WAY PARTNER AGENCIES & PROGRAMS IMPROVED THE LIVES OF MORE THAN 60,000 PEOPLE IN OUR COMMUNITY




BASIC NEEDS
27,621+ PEOPLE



HEALTH
1,447+ PEOPLE




EDUCATION
33,256+ PEOPLE




UNITED WAY PROGRAMS
4,483+ PEOPLE


CLICK ON THE LOGOS BELOW TO LEARN MORE ABOUT EACH AGENCY/PROGRAM




ADULT DAY SERVICES
Promotes healthy aging through supportive services for **246 older adults**




BACKPACK BUDDIES
1,200 area children in need receive weekend food packs each week




BEMIDJI COMMUNITY FOOD SHELF
10,331 adults & children receive an emergency food supply




BEMIDJI EARLY CHILDHOOD COLLABORATIVE
Promotes education, childcare, support for **370 children ages 0-5**



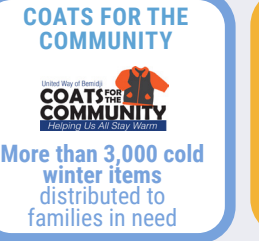
BEMIDJI SENIOR CENTER
130 older adults gather to socialize, receive meals, exercise, & health checks




BOYS & GIRLS CLUB OF BEMIDJI AREA
461 youth have a safe place to be and receive encouragement




CHURCHES UNITED
742 kids & 927 adults receive emergency help & supplies




COATS FOR THE COMMUNITY
More than 3,000 cold winter items distributed to families in need




COMMUNITY RESOURCE CONNECTIONS
7,350 people assisted in finding resources & program enrollment




COMMUNITY TABLE
Offers 4 no-cost meals weekly. Volunteers serve **14,697 meals**




EVERGREEN HOMELESS YOUTH DROP-IN
350 homeless youth receive support & a safe alternative to the streets




EVERGREEN HOUSING PROGRAM
346 individuals, ages 16-24, obtain housing, support, & self-sufficiency




EVERGREEN YOUTH SHELTER
258 youth are housed, & 625 families receive supportive services




FACE IT TOGETHER
Recovery support services for **538 adults** who have been affected by addiction



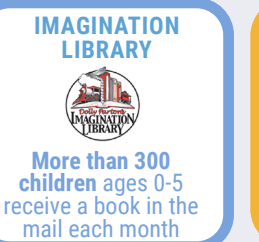
HEADWATERS SCIENCE CENTER
27,500 people benefit from hands-on learning & exploration in STEM




HOLIDAY GIFTS FOR KIDS
761 children experienced a more joyful holiday season




HOPE HOUSE
113 adults with severe & persistent mental illness receive rehab and support




IMAGINATION LIBRARY
More than 300 children ages 0-5 receive a book in the mail each month




LEGAL SERVICES OF NW MN
612 low-income clients receive advocacy & assistance with legal needs




LSS MEALS ON WHEELS
Provides 29,500 nutritious & affordable meals to 650 low-income seniors




NORTHWOODS BATTERED WOMEN'S SHELTER
729 intimate partner violence victims receive shelter, advocacy, & support



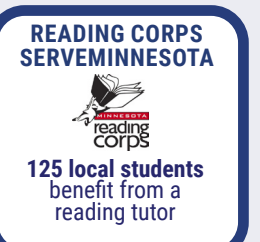
NORTH COUNTRY FOOD BANK
541,936 meals provided to local agencies




NORTHWOODS CAREGIVERS
1,344 seniors remain safe at home with supportive services




PEACEMAKER RESOURCES
2,774 students receive the tools of social emotional learning




READING CORPS SERVE MINNESOTA
125 local students benefit from a reading tutor




SUPPORT WITHIN REACH
307 victims of sexual violence are supported by a trained advocate




TIMBER BAY
250 at-risk youth gain a trusted adult in their life



VILLAGE OF HOPE
189 homeless families find shelter, stability, & services to gain their independence



VOLUNTEER BEMIDJI
222 volunteer needs responded to through VolunteerBemidji.org



VOYAGEURS AREA COUNCIL BOY SCOUTS
265 boys & girls explore career-based programming

WHY SUPPORT THE UNITED WAY?

WE'RE LOCAL



Your donation stays local and helps the Bemidji community

WE MAKE AN IMPACT



United Way of Bemidji Area supports 30 local programs that help meet our community's greatest needs

WE'RE THOROUGH



The Community Investment Cabinet thoroughly reviews, interviews, and tours local agencies that apply for funding

WE NEED YOU



The needs of the Bemidji Area are growing, with 24.5% of community members living in poverty

MEET THE TEAM



Denae Alamano, Executive Director (middle)
Denae@UnitedWayBemidji.org

Shannon Lee, Director of Marketing and Events (left)
Shannon@UnitedWayBemidji.org

Annie Butler Ricks, Director of Community Impact (right)
Annie@UnitedWayBemidji.org

PACESETTER BUSINESSES

Pacesetter Businesses “set the pace” for United Way’s campaign by conducting their internal fundraising early and announcing their fundraising totals at our campaign kick-off. **In the past five years**, our Pacesetter Businesses have raised over \$846,674!





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BECAUSE OF YOU

Because of you, United Way of Bemidji Area has stepped up to meet the growing needs of our community during the COVID-19 crisis. United Way has focused on three key topics during the pandemic: **Response**, **Recovery**, and **Rebuilding**.

RESPONSE



EMERGENCY RESPONSE FUND:

Over **\$175,000** raised for food access, emergency needs, & elderly care



BACKPACK BUDDIES FOOD PACK PROGRAM:

Now serving **1,200 Bemidji Area students** (normally serve 450)



2-1-1/COMMUNITY RESOURCE CONNECTIONS:

Collaborating to provide service resource **updates through 2-1-1 and CRCinform.org**

RECOVERY



MOBILIZING THE COMMUNITY:

Mobilized over **700 volunteers** with over **3,100 volunteer hours**



FOOD ACCESS:

Packed **thousands of food boxes** for North Country Food Bank. Stepped in to coordinate volunteers and give **over 300 staff hours** to the Bemidji Community Food Shelf.



GIFTS OF HOPE FUND:

Partnered with the Bemidji Alliance to **support 100+ local businesses** and **100+ struggling families**



STEP UP TO SIT:

Matches babysitters and working parents in need of childcare



FACE MASKS:

Bemidji Area donated **2,500+ face masks** to service organizations



ACTIVITY KITS:

Provided **over 65 activity kits** to kids living in area shelters

REBUILDING



COLLABORATIVE ASSESSMENT:

United Way has implemented an assessment tool with our Partner Agencies. The assessment will **help the agencies look at their internal needs** and provide United Way with statistics to see common gaps in programming and funding.



SUSTAINABILITY OF COMMUNITY:

United Way is continually looking at innovative ways to help our local businesses and local families through this crisis. We will share these updates as they present themselves.