

WHAT'S NEW AT THE UNITED WAY



We want you to see our impact for yourself!

Join us for an Impact Express Bus Tour, watch our Mission Monday Videos series at YouTube or Facebook, tune in to our Living United Podcast, or subscribe to our monthly newsletters.

IMPACT EXPRESS



Impact Express – Pre-order lunch from Keg N Cork and hop aboard their Shamrock Shuttle bus to tour 3 of United Way's partner agencies over an extended lunch period (11am-1pm) the last Tuesdays of the month.



Mission Monday – watch our 2 minute videos on all 24 United Way partner agencies and hear for yourself the impact they make in our community!



Living United Podcast – Kev Jackson, Senior Operations Manager at Paul Bunyan Broadcasting, and Denae Alamano, Executive Director of the United Way, co-host "Living United" where the two interview United Way partner agencies to learn more about their mission, who they serve, and what needs they have.



Monthly Newsletters – Subscribe online at www.UnitedWayBemidji.org and stay in-the-know on United Way happenings throughout the year.

Top 5 fundraising ideas:

- **Unlock the Box:** We've got the clear box and the keys! You buy the items and sell the keys. Only one key opens the box!
- **Internal Chili Cook Off:** Have a handful of people submit their chili for a office lunch. The winner can bring their chili to the United Way Chili Cook Off!
- **Auction off your best parking spot:** Who wouldn't pay the big bucks to have the parking spot closest to the door?!
- **Auction off an extra vacation day(s):** Many will likely pay for an extra vacation day! ...especially if they know the money is going to a good cause!
- **Casual Day:** allow your office to wear jeans on Fridays for a price. We have Casual Day Stickers for you!

Event Dates:

Trap Shooting Tournament – September 11
Chili Cook Off – September 19
Business Blitz Day – September 20
Restaurant Week – October 8-12
Movie Days – October 20-21
Women United Tribute Awards Breakfast – October 25

Website Upgrade:

Thanks to **Paul Bunyan Communications** for sponsoring our upgrade United Way website! See all of our campaign materials at www.UnitedWayBemidji.org



We have a new campaign video:

Visit our website unitedwaybemidji.org and click Campaign to share the video with your workplace.