

VIRTUAL & SOCIAL DISTANCE FUNDRAISING IDEAS



Unlock the Box: Fill a clear locked box with fun gifts/gift cards and have employees buy a key. Only one key unlocks the box (United Way does have a clear lock box & keys, first come first serve). But this year only draw for numbers rather than for keys. You'll know which key number unlocks the box to find the winner.

Online Silent Auction: Use www.32auctions.com or www.betterunite.com online auction platforms Both are FREE based on the number of items you have to auction off. Also, to keep you auction under the free series, host separate auctions on separate days/weeks.

Zoom Office Olympics: Participants raise support by betting on who will win. The host will ask participants to find specific items in their office and show them on screen first.

Online Scavenger Hunt: We have this ready for you! Download at www.UnitedWayBemidji.org/Fundraising-Ideas. Challenge your staff to search the United Way website for specific words, pictures, or programs. They can win a prize and also learn about all of the ways United Way supports the Bemidji Community.

Online Bingo: We have this set up for you as well! Use www.myfreebingocards.com or the page found at www.UnitedWayBemidji.org/Fundraising-Ideas.

Ugly Tie or Ugly Earring Contest: Contestants pay to enter the most awful earrings or ugly ties they own (or can make or borrow). Have a parade of all the contestants, offering a last chance to vote at the end of the day. Circulate the names of the entrants the day before the event so employees can anticipate the voting. Bring Polaroid/digital camera and charge for photos taken of employees with their favorite contestants.

Ticket or Gift Card Giveaway: Give free tickets to movies, theater productions, amusement centers and other local attractions for pledge incentives. Give movie passes to every employee who meets the challenge of pledging a certain dollar amount. Enter the names of all employees who turn in a signed pledge form during the first hour following the kick-off into a special drawing.