



### CHILI COOK-OFF SPONSORSHIP

2018 marks the 27th annual Chili Cook-off from 11am-1pm on Wednesday, September 19th. An estimated 30 businesses from the Bemidji area set up booths and compete in the annual chili contest. Each year, the event sees an estimated 400 community members in attendance.

#### **HABANERO PEPPER—\$2,500**

- 8 complimentary tickets to event
- Recognition on all media advertising, including radio, newspaper, website, tv ad, and social media
- Logo on flyer and all marketing materials
- Logo on all event materials
- Opportunity to have a business display

#### **CAYENNE PEPPER—\$1,000**

- 6 complimentary tickets to event
- Recognition on all media advertising, newspaper, website, tv ad, and social media
- Logo on flyer
- Logo on event materials

#### **JALAPENO PEPPER—\$500**

- 4 complimentary tickets to the event
- Recognition on website, tv ad, and social media advertising
- Logo on flyer
- Logo on event materials

#### **RED PEPPER—\$250**

- 2 complimentary tickets to the event
- Recognition on website and social media advertising
- Logo on flyer
- Logo on event materials

TOTAL SPONSORSHIP CONTRIBUTION FOR THIS EVENT:  \$ _____
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