



Radiothon Funding Grant Application

Cover Sheet

Date of Application	
Name of Organization	
Mailing Address	
Contact Person, Title	
Phone Number	
Email	
Project Title	
Dollar Amount Requested	
Project Dates	
Total Project Budget	
Agency/Departmental Annual Operating Budget	
Other Sources of Project Revenue (Please list all confirmed & pending sources)	

By signing, we understand that a Grant Summary Report must be submitted to the United Way within 30 days of the conclusion of the project or by September 1st of the funding year, whichever is first.

SIGNATURES (at least two of the following are required)

Contact Person _____ Date _____

CEO/Exec. Director _____ Date _____

Board President _____ Date _____



Radiothon Funding Grant Application Guidelines

PURPOSE/EXPECTATIONS

The purpose of the Radiothon Funding is to prevent child abuse through prevention focused, culturally competent community-based programs and/or community outreach and public awareness campaigns. Radiothon funding is intended to provide short-term support for United Way of Bemidji Area partner agencies who work to prevent child abuse.

RADIOTHON FUNDING CRITERIA/ELIGIBILITY REQUIREMENTS

1. Must be a current United Way of Bemidji Area partner agency and have prevention efforts focused in Beltrami County.
2. Must meet criteria outlined by Prevent Child Abuse Minnesota (PCAMN) for effective prevention programming:

Prevention focused, culturally competent community-based programs that:

- Provide early, comprehensive support for parents
- Promote the development of parenting skills
- Provide family strengthening and skill building activities & events
- Promote mentoring for families and children
- Increase family stability
- Provide treatment and support for abused children and survivors to break the cycle of abuse.
- Provide life-skills education for children that develops self-esteem, decision-making skills and equips adolescents and young adults with interpersonal skills and knowledge, which are basic to parenting
- Educate children about all forms of child maltreatment and how to protect themselves from abusive situations

Funding efforts must promote:

- Nurturing and attachment. Small acts of kindness, protection, and caring – a hug, a smile, or loving words – make a big difference to children.
- Knowledge of parenting and of child and youth development. Parents learn what to look for at each age and how to help their children reach their full potential within their own cultural identity.
- Parental resilience. Recognizing the signs of stress and enhancing problem-solving skills can help parents continue to have courage during and after a crisis.
- Social connections. Parents with family, friends, and neighbors to depend on have better support in times of need.
- Concrete supports for parents. Caregivers with access to financial, housing, and other concrete resources and services that help them meet their basic needs can better attend to their role as parents.
- Social and emotional competence of children. A child's ability to interact positively with others and communicate his or her emotions effectively helps parents be more responsive to their needs.

Community outreach and public awareness campaigns that:

- Educate and inform parents and the public about what constitutes child abuse and how the cycle can be broken.
- Provide information on positive parenting techniques and approaches.
- Inform community members of opportunities to prevent abuse by helping others, especially parents in stress.
- Utilize radio, newspapers, and television to inform the community that everyone has a role to play in the prevention of child abuse.
- Sponsor and/or publicize activities, events, and educational forums such as parenting education and support, family information fairs, wellness information, etc.

GRANT DEADLINE AND ANNOUNCEMENT OF GRANT RECIPIENTS

Radiothon Funding Grant Applications must be submitted by 5:00 p.m. on October 3rd, 2022.

Grantees will be announced by November 16th, 2022; however, the funding amount will not be released until the following April.

The year that funds are released will be called the “funding year” or “funding term”.

GRANT CYCLE

The funding term is April-August of the year following the radiothon. Funds must be expended by August 31st of the funding term.

GRANT SUMMARY

Organizations, as a provision of accepting grant monies, must provide a Grant Summary Report to the United Way of Bemidji Area demonstrating that the funds were used for their intended purpose, within *30 days* of conclusion of the project or by September 1st of the funding year, whichever is first.

The Grant Summary Report should include the following:

- A description of the project your agency funded with Radiothon funds, with the purpose of it, the problem/need it addressed, and what the project entailed.
- A description of how your project met the criteria for child abuse prevention.
- The number of people who received services and the geographic locale of the clients.
- Program Dates
- An itemized list of expenditures funded by the grant award, including copies of the receipts.
- Copies of any public advertising associated by the grant award

PARTICIPATION REQUIREMENTS

If chosen to receive Radiothon funding, agencies must agree to the following participation requirements:

- 1) Promote, market, and attend all Radiothon events including Giovanni’s Celebrity Server Dinner, 0.5K Race to End Child Abuse, and any new events that are to be determined.
- 2) Speak on the radio during the radiothon about the work that you will do with radiothon funds this year and in general about your agency and mission.
- 3) Work with the silent auction committee to make ten silent auction requests for the radiothon.



Radiothon Funding Grant Application Procedures

A COMPLETE APPLICATION INCLUDES THE FOLLOWING:

1) COVER SHEET

Please use the provided cover sheet.

2) PROJECT BUDGET

3) PROPOSAL (no more than 1 page):

Your concise proposal must contain the following information clearly identified with headings:

Geographic area that will benefit from the project (region, school, county, etc.)

Specific target population and estimate of the number of people affected

Expected outcomes of this project

Evaluation procedure description (the method for measuring expected outcomes)

Implementation schedule for the project (specific dates)

Plan for acknowledging the Radiothon to End Child Abuse as a funding source

The following is the preferred language for press statements: "This project was made possible through funding from the Radiothon to End Child Abuse".

Organizations, as a provision of accepting grant monies, must provide a Grant Summary Report to the Radiothon Funding Grant Committee demonstrating that the funds were used for their intended purpose. The Grant Summary Report is due within of conclusion of project or by September 1st of the funding year, whichever is first.

The Grant Summary Report should include the following:

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- Program dates
- A list of expenditures funded by the grant award.
- Copies of any public advertising associated by the grant award.

***** SUBMIT GRANTS VIA EMAIL TO ANNIE@UNITEDWAYBEMIDJI.ORG *****