

Framing the future... Agenda for Lasting Change 2010-14

In January 2010, the United Way Board of Directors approved an exciting new approach to having significantly greater impact on the major human service issues facing our community – an **Agenda for Lasting Change to Advance the Common Good**.

FOCUS

United Way of Bemidji Area will devote resources over the next 4 years to the Agenda for Lasting Change, a transition plan to transform the United Way into an organization that is 100% focused on Advancing the Common Good (creating a better life for all).

The Agenda for Lasting Change plan will:

- identify specific goals with key measures for our community based on critical needs in the areas of education, income and health;
- build on existing community strengths and assets;
- address gaps and redundancies in services;
- identify the right multi-dimensional strategies that will address community issues; influence community conditions and improve lives;
- connect program outcome measurement to community impact work, recognizing that tracking and measuring both program and community level/systemic progress are needed to create community change.

AGENDA FOR LASTING CHANGE VISION

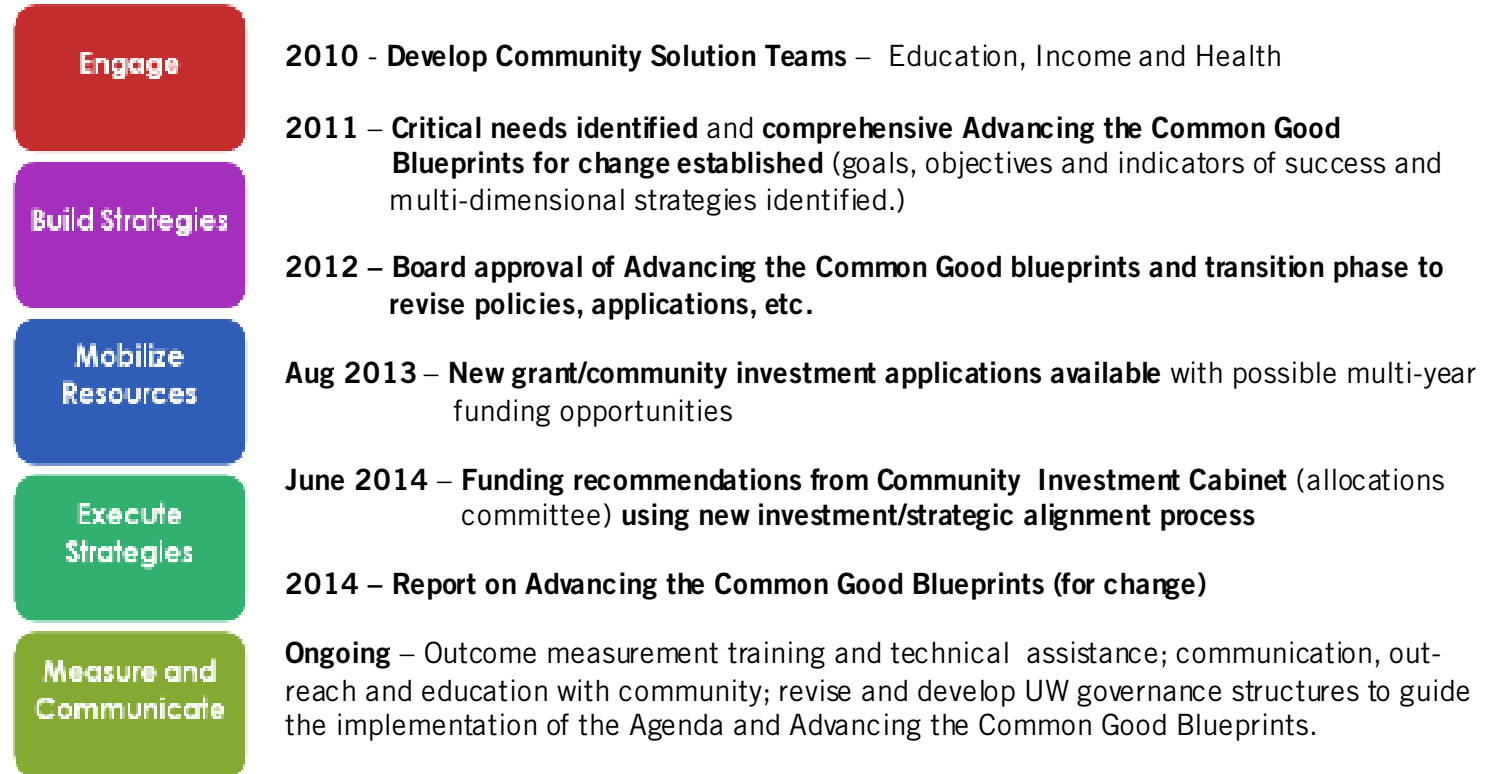
The United Way will be a community leader in: identifying the priority issues on which action is required to improve people's lives; develop targeted, comprehensive plans for action that will lead to defined outcomes; and United Way will commit to specific roles, as a leader and a partner, in executing those plans.

The Agenda is designed to be fluid and ever-evolving – we know we will want to refine the Agenda with new learning and ongoing monitoring of community conditions and issues. During the process, we will foster discussion among our agency and community partners and seek input to strengthen the focus of the work

The Agenda for Lasting Change is a call to action to create long-lasting changes that prevent problems from happening in the first place. We believe it is through collective, focused action that we will advance the common good in our community by creating opportunities for a better life for all. We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED.



AGENDA FOR LASTING CHANGE TIMELINE



COMMUNITY IMPACT SOLUTION TEAMS

Community Impact Solution Teams act as the United Way of Bemidji Area's advisory group, helping to develop United Way's blueprint for Advancing the Common Good, long-term community impact plan that includes strategies, targets and expected outcomes in creating opportunities for everyone to have a quality life by focusing on the building blocks - education, income and health. Engaged year-round, the solution teams serve as a primary vehicle for mobilizing the Bemidji community and for integrating the full potential of resources and assets in accomplishing the mission and vision of United Way of Bemidji Area.

Education

Julie Johnson, *Headstart*
Kathy Palm, *ISD 31*
Tom Kusler, *Retired ISD 31*
Leonore Potter, *Boys and Girls Club*
Mick Marino, *Evergreen*
Gary Russell, *Evergreen*
Robin Helgager, *Civil Air Patrol*
Rebecca Snyder, *BASC*
Chelsea Oldham, *Kraus Anderson*

Income

John Pogleasa, *Beltrami County Health and Human Services*
Wanda Melgaard, *MN Workforce Center*

Income cont.

Rachel Cobenais, *Experience Works*
Geri Hickerson, *Northwoods Habitat for Humanity*
Rebecca Hoffman, *Village of Hope*
Ruth Sherman, *Community Resource Connections*

Health

Cassandra Johnson-Blackbird, *Sexual Assault Program*
Barb Stensland, *Lutheran Social Services*
Jeanne Edevold Larson, *Northern Dental Access Center*
Warren Larson, *Sanford Health*
Linda Yourczek, *Beltrami County Health and Human Services*

Health cont.

Mary Fairbanks, *BSU Dept. of Nursing*
Becky Secore, *BASC*
Rita Baird, *North Country Hospice*
Deb Miller, *Upper Mississippi Mental Health*
Cindi Lee Jernigan, *Northwoods Caregivers*
Jill Naylor Yarger, *Bemidji Area Prevention Alliance*
Gloria Joy, *Bemidji Community Soup Kitchen*
Jim Sutton, *RiverWood Bank*
Jillian Bakke, *Knife River Materials*