

HOW DOES UNITED WAY WORK?



United Way
of Bemidji Area



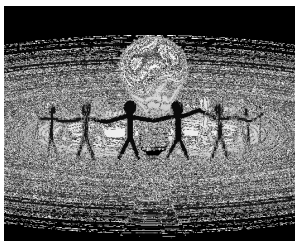
**BUILDING BLOCKS
FOR A BETTER LIFE**



EDUCATION

INCOME

HEALTH



LIVE UNITED™

You contribute to the United Way.

United Way combines your gift with the gifts of your friends and neighbors to invest in programs that advance the common good by focusing on the building blocks for a good life - education, income and health. Our goal is to create long-lasting changes that prevent the problems from happening in the first place.

Trained United Way volunteers (allocation committee and venture grant committee) study local non-profit community impact organizations and programs in the Bemidji area to determine where the money is needed and can make the most impact.

United Way funds the needs of these agencies and programs and invests in strategies for community change. In addition, we strategically engage and build relationships with diverse community stakeholders, contributors and partners to implement impact strategies.

Positive changes begin to occur in the lives of those less fortunate and our community **becomes stronger!**

Improving Our Community

The United Way of Bemidji Area is a community impact organization making sure that donor dollars are used to their maximum efficiency. Our knowledgeable, trained Allocation Committee volunteers carefully identify the most critical needs in our community and help distribute donated dollars through an annual application and review process. These volunteers, representing a cross-section of our community, read applications, review agency budgets and visit with potential partners to help make the tough decisions about distributing funds to the programs and services meeting the needs in our area. The United Way of Bemidji Area Board of Directors makes the final approval for recommended funding to partner agencies and programs.